HILTON HOTELS CORP

Hilton Hotels Corporation Recognizes Development Champions for Hilton[®], Doubletree[®], Embassy Suites Hotels[®] and The Waldorf=Astoria Collection

9/27/2007

BEVERLY HILLS, Calif., Sep 27, 2007 (BUSINESS WIRE) -

The Hilton, Doubletree, Embassy Suites Hotels and The Waldorf=Astoria Collection brands recognized the top development champions of 2006 during the 2007 Hilton Hotels Corporation Full-Service Brands Owners Summit, held September 24-26 in San Francisco. Hotel development awards across the brands were presented in four distinct categories: Best Conversion, Deal of the Year, Developer of the Year and Outstanding Achievement.

"Following a year of remarkable global growth for our company, we are proud to recognize our 2006 development award winners, who truly have embraced our Hilton Family of Hotels brand promise to 'be hospitable' and have proven their commitment to our communities and industry," said Tom Keltner, chief executive - Americas and global brands, Hilton Hotels Corporation. "Together with our hotel developers and combined with our turnkey programs that give them the tools to achieve success, we celebrate, together with our owners, our industry leadership of having among the largest development pipelines within the industry."

Best Conversion Winners

Hilton: Sam Friedman, St. Charles Hotel Investors, LLC, for the Hilton New Orleans/St. Charles Avenue

Doubletree: Roger G. Hill, Edward Doherty, John Rutledge, Oxford OBG-Waterton Skokie Hotel Property Company, LLC, for the Doubletree Chicago North Shore

Embassy Suites Hotels: Pritesh Patel, Pearl Real Estate, for the Embassy Suites Fort Worth, Texas

Deal of the Year Winners

Doubletree: Jim Luchars, AEW Capital Management, for the Doubletree Boston/Bedford Glen, Mass.

Embassy Suites Hotels: Ted E. Carter, Jackson-Shaw, for the Embassy Suites Jacksonville Airport, Fla.

Developer of the Year Winners

Hilton: William J. Yung, III, Columbia Sussex Corporation, for the Hilton Boston/Woburn; Hilton Burlingon, Vt.; and Hilton Fort Lauderdale, Fla.

Doubletree: Scott Greenberg, ECD-Great Street, LLC, for the Doubletree Chicago Downtown

Outstanding Achievement Winner

Hilton and The Waldorf=Astoria Collection: Bill MacArthur, president, Brooksville Development Corporation; Eric Siegel, GEM Realty Capital, Inc., Merrill Lynch Global Principal Investments and Bonnet Creek Venture, Ltd., fo the Hilton Orlando Bonnet Creek Resort, and The Waldorf=Astoria Hotel Bonnet Creek Resort, Fla.

Doubletree: Ricardo Bracale Silva, Inversiones Brade S.A., for the Doubletree Guest Suites

Paracas, Peru

"We are delighted to present these awards to developers who have gone beyond the brand standards and have or will soon have hotels that exceed our guests' expectations for gracious hospitality and excellent value," said Bill Fortier, senior vice president - franchise development, Hilton Hotels Corporation. "We thank each of these developers for their commitment to maintaining and building top-quality hotels for our Hilton Family of Hotels."

CONFERENCE BACKGROUND

The Hilton Hotels Corporation Full-Service Brands Owners Summit offered opportunities for hotel owners and corporate team members to learn, network and build relationships through general sessions, brand-specific meetings, workshops and award presentations.

ABOUT HILTON HOTELS CORPORATION

Hilton Hotels Corporation (NYSE:HLT) is the leading global hospitality company, with more than 2,800 hotels and 480,000 rooms in 76 countries and territories, including 100,000 team members worldwide.

The company owns, manages or franchises a hotel portfolio of some of the best known and highly regarded brands, including Hilton[®], Conrad[®] Hotels & Resorts, Doubletree[®], Embassy Suites Hotels[®], Hampton Inn[®], Hampton Inn & Suites[®], Hilton Garden Inn[®], Hilton Grand Vacations[™], Homewood Suites by Hilton[®], and The Waldorf=Astoria Collection[®].

The Hilton Family of Hotels adheres to founder Conrad Hilton's philosophy that, "It has been, and continues to be, our responsibility to fill the earth with the light and warmth of hospitality." The company put a name to its unique brand of service that has made it the best known and most highly regarded hotel company: be hospitable[®]. The philosophy is shared by all brands in the Hilton Family of Hotels, and is the inspiration for its overarching message of kindness and generosity.

For more information about our company, please visit www.hiltonworldwide.com, and to learn more about our be hospitable philosophy, please visit www.behospitable.com.

SOURCE: Hilton Hotels Corporation

Hilton Hotels Corporation Kendra Walker, 310-205-4545 Kendra.walker@hilton.com Thomas Wingham, 310-205-3381 thomas.wingham@hilton.com Dawn Ray, 901-374-5954 <u>dawn.ray@hilton.com</u> http://www.hiltonworldwide.com

Copyright Business Wire 2007